

A Highpointers Club Board of Directors Meeting was held online by Zoom on December 19, 2021, at 19:07 CST.

A Quorum was present: Alan Ritter, Donna Hawkins, Todd Curry, Kathy Dalsaso (outgoing), Keator, Dennis Dean, Jim Sutton, Mick Dunn, Tom Martin constituting nine of 10 members.

Ex-officio members present: John Mitchler (records Chair); Eric Lichtenstein (Magazine); Justin Sutton (Membership); Shannon Brumund (Mercantile)

COMMITTEE REPORTS:

Treasurer's Report: No report, Don Holmes and Gwynn Roberts absent

Apex to Zenith (Eric Lichtenstein) – Eric reported that the magazine has been “perpetually” late; is fun but lots of work; he is looking at content; another volunteer would be helpful; spotlight item working well; also looking at new logos; A-Z deadlines are always immediate; hopes to get winter issue out in early January
Records: John Mitchler is working on inventory list in archives; he will distribute as basis to decide what to keep or dispose of.

Membership: (Todd Curry) – difficulty in entering data (injured hand); possibly have Justin Sutton taking on more of work; considering possible automated membership system; could sign up, renew, contact info, highpoint tracking, etc.; cost estimate \$350 per month; discussion of value versus cost; need more info; Justin Sutton will assist.

Mercantile: (Shannon Brumund) – Merc is doing good; would be nice to update HP lists online; would streamline award process; are checking out t-shirt and apparel vendors.

Elections: (Dennis Dean) – will address in new business.

Website: (Kathy Dalsaso)-working well so far; working with Shannon Brumund on Merc update.

Marketing: (Justin Sutton)- about 7,000 Facebook contacts this year; plenty of photos to post on new Instagram account; would like to get means to contact local media on 48/50 completers to get more media coverage; discussion: Donna Hawkins suggested approach to younger folks through A-Z and social media; Alan: need to get younger members involved and on Board

Secretary: (Jim Sutton)- old minutes will be re-distributed with new for final edits; adopt both years' minutes at PA convention in June 2022

HP Foundation (?) - doing projects – no report.

PA22 Convention (?) - website has signup info and link; discussion about COVID and how to manage; situation will change by next June; Donna Hawkins has materials from MI convention and will forward to PA folks

NEW BUSINESS:

Only 3 Board slots filled; Kathy Dalsaso and Mark Comstock declined to run for another term; Eric Lichtenstein and Laura Newman were nominated to fill positions; motion made and passed.

Slate of Board Officers: Mark Comstock and Don Holmes stepping aside; new slate: Alan Ritter, President; Dennis Dean, Vice President; Gwynn Roberts, Treasurer; Jim Sutton, Secretary; motion to elect this slate made and approved.

New marketing flyer to replace the old brochure was approved as first draft. Discussion concerning adding QR code to link to the HPC website; brochure needs to be “summit box friendly;” water-resistant stock with HP list on back; to be used to stock summit boxes; also consider putting QR code on summit boxes with weather-resistant sticker.

Tom Martin proposed a Campbell Hill (Ohio HP) brick project: a specific area designated for HP members to purchase HP bricks (like tiles at Hawkeye Point); profit would go to the museum there, which already has HP memorabilia; Board authorized Tom to develop a proposal including costs. He will present final proposal at PA 22 Board meeting.

OTHER ITEMS:

Donna Hawkins requested an alternate “Krew” chief volunteer for PA22 as she may not be able to attend for medical reasons.

Donna Hawkins also suggested the Board should consider a dues increase now to cover possible future electronic costs; Alan Ritter noted that we need the Treasurer’s report to see how we stand, including the possibility of a multi-year subscription discount; Todd Curry supported Donna Hawkins suggestion and recommended as agenda item at June meeting; also wondered about possible US Post Office stamp for High Points; John Mitchler indicated that there is a way to propose; he would follow up.

Meeting adjourned at 2014 CST

Respectfully submitted, James E. Sutton, Secretary
Minutes submitted for approval by the Board on February 4, 2023